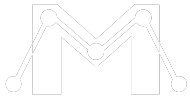


# SEO-rapport for:

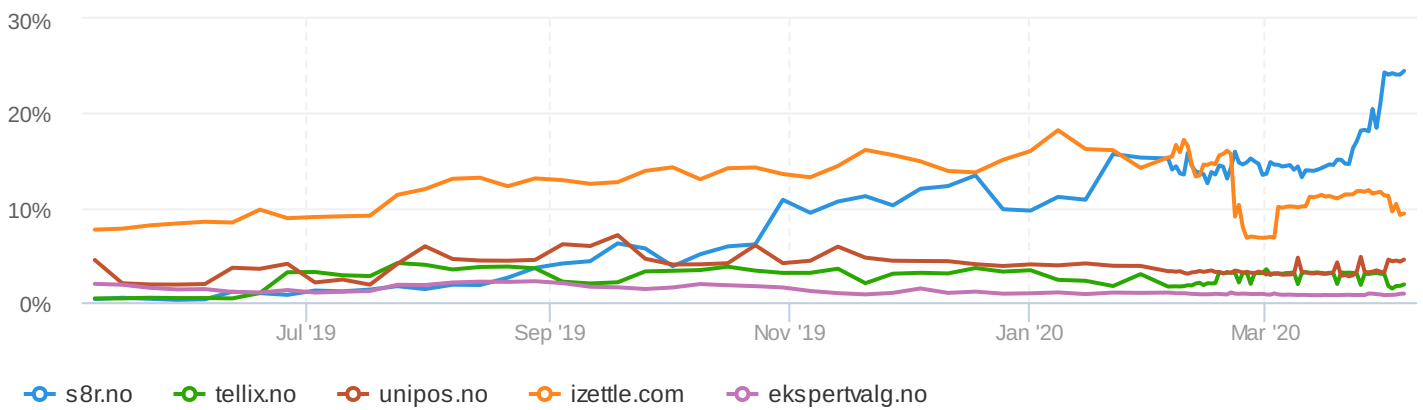
s8r.no



# Position Tracking: Overview (organic)

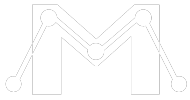
**Tracking URL:** s8r.no  
**Device & Location:** Desktop, Norway (Google)  
**Report Type:** Organic  
**Volume Type:** National  
**Period:** May 08, 2019 – Apr 05, 2020  
**Local pack:** yes

## Visibility



## Rankings Distribution

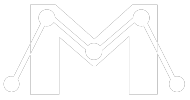
Domain	Visibility	Change
<a href="#">s8r.no</a>	24.47%	24.14%
<a href="#">finnclausen.no</a>	17.08%	5.97%
<a href="#">butikkservice.no</a>	12.14%	7.13%
<a href="#">paybox.no</a>	10.48%	10.48%
<a href="#">izettle.com</a>	9.39%	1.71%
<a href="#">kbd.as</a>	5.51%	-0.61%
<a href="#">unipos.no</a>	4.51%	0.04%
<a href="#">hoco.no</a>	4.40%	-3.37%
<a href="#">kontrollelektro.no</a>	4.26%	2.06%



Domain	Visibility	Change
tellix.no	1.88% 	1.48%
ekspertvalg.no	0.90% 	-1.04%
mabu.no	0.40% 	0.24%
shop123.no	0.38% 	0.19%
interpos.no	0.14% 	0.07%
ajourpos.no	0.13% 	-0.41%
xledger.no	0.00% 	-0.50%
izettle.no	0.00% 	0.00%

### Rankings in Top 3

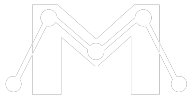
Domain	Keywords	New	Improved	Lost	Declined
s8r.no	19 	19	19	0	0
finnclausen.no	17 	10	12	1	5
izettle.com	9 	4	4	0	2
butikkservice.no	8 	4	6	0	0
paybox.no	7 	7	7	0	0
hoco.no	3 	1	2	4	4
unipos.no	3 	2	2	2	3
kbd.as	3 	2	2	4	4
kontrollelektro.no	2 	2	2	1	1
shop123.no	0 	0	0	0	0
mabu.no	0 	0	0	0	0
ajourpos.no	0 	0	0	1	1



Domain	Keywords	New	Improved	Lost	Declined
interpos.no	0	0	0	0	0
ekspertvalg.no	0	0	0	1	1
xledger.no	0	0	0	0	0
izettle.no	0	0	0	0	0
tellix.no	0	0	0	0	0

## Rankings in Top 10

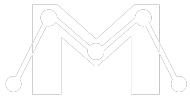
Domain	Keywords	New	Improved	Lost	Declined
s8r.no	39	39	39	1	1
paybox.no	32	31	31	0	0
finnclausen.no	28	16	20	3	9
izettle.com	25	12	16	0	5
kbd.as	22	10	10	7	17
butikkservice.no	12	5	10	1	1
hoco.no	11	5	6	8	12
kontrollelektro.no	10	7	9	0	1
unipos.no	10	8	9	4	5
tellix.no	3	3	3	0	0
ekspertvalg.no	2	2	2	5	5
shop123.no	1	1	1	0	0
mabu.no	0	0	0	0	0
ajourpos.no	0	0	0	1	1
interpos.no	0	0	0	0	0



Domain	Keywords	New	Improved	Lost	Declined
xledger.no	0	0	0	1	1
izettle.no	0	0	0	0	0

## Rankings in Top 20

Domain	Keywords	New	Improved	Lost	Declined
s8r.no	52	50	51	0	1
paybox.no	44	43	43	0	0
finnclausen.no	38	23	27	1	10
kbd.as	33	15	16	2	17
izettle.com	32	14	20	1	9
butikkservice.no	20	10	15	0	2
kontrollelektro.no	20	14	17	1	4
hoco.no	15	6	7	8	15
tellix.no	14	12	13	1	1
unipos.no	13	8	10	8	11
ekspertvalg.no	6	3	3	9	12
shop123.no	1	1	1	0	0
mabu.no	1	1	1	0	0
ajourpos.no	1	1	1	1	1
interpos.no	0	0	0	0	0
xledger.no	0	0	0	3	3
izettle.no	0	0	0	0	0

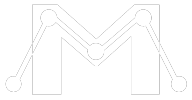


## Rankings in Top 100

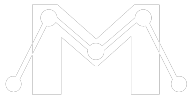
Domain	Keywords	New	Improved	Lost	Declined
<a href="#">s8r.no</a>	64	54	62	0	1
<a href="#">paybox.no</a>	56	55	55	0	0
<a href="#">finnclausen.no</a>	52	29	39	2	13
<a href="#">izettle.com</a>	49	26	34	0	11
<a href="#">kbd.as</a>	45	25	27	2	18
<a href="#">butikkservice.no</a>	40	22	33	2	6
<a href="#">kontrollelektro.no</a>	39	26	32	2	9
<a href="#">tellig.no</a>	38	24	33	0	4
<a href="#">unipos.no</a>	28	17	19	7	16
<a href="#">hoco.no</a>	23	12	13	12	21
<a href="#">mabu.no</a>	18	12	13	2	5
<a href="#">ekspertvalg.no</a>	17	7	7	7	17
<a href="#">shop123.no</a>	9	7	7	5	7
<a href="#">interpos.no</a>	9	6	6	0	3
<a href="#">ajourpos.no</a>	6	4	5	5	6
<a href="#">xledger.no</a>	0	0	0	5	5
<a href="#">izettle.no</a>	0	0	0	0	0

## Keyword Rankings 1 - 64 (64)

Keyword	SERP Features	s8r.no		tellig.no		unipos.no		izettle.com		ekspertvalg.no		CPC	Volume
		05 Apr ▲	Diff	05 Apr	Diff	05 Apr	Diff	05 Apr	Diff	05 Apr	Diff		
1. billig kassaapparat		1	+99	-	-	-	-	19	-7	48	-21	8.33	10
2. billig kassaapparater		1	+99	-	-	-	-	14	-1	81	-52	n/a	n/a

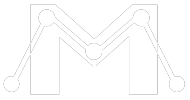


Keyword	SERP Features	s8r.no		tellig.no		unipos.no		izettle.com		ekspertvalg.no		CPC	Volume
		05 Apr ▲	Diff	05 Apr	Diff	05 Apr	Diff	05 Apr	Diff	05 Apr	Diff		
3. enkelt kassaapparat		1	+99	14	+86	23	-9	24	-11		-83	3.83	20
4. enkelt kassaapparater		1	+99	14	+86	45	-29	19	-4		-91	n/a	n/a
5. enkelt kassaapparat		1	+57	14	+6	23	-8	24	-14		-84	n/a	n/a
6. kassaapparat billig		1	+99		-		-	15	-2	45	-14	n/a	n/a
7. kasse pos		1	+50	21	+21	6	-5	48	+52		-	n/a	10
8. pos		1	+79		-		-		-	55	-52	3.01	1,000
9. pos system norge		1	+8	82	+18	8	-5	39	+61	49	-38	3.87	20
10. restaurant kasse		1	+99	63	+37		-	62	-59		-	n/a	10
11. billig kassasystem		2	+98	50	-8	35	-23	6	-2	29	-18	4.18	10
12. billig kassesystemer		2	+98	37	-2		-89	10	-2	16	-12	13.50	10
13. godkjent kassaapparat		2	+98		-		-	8	+3		-	4.33	50
14. godkjent kassaapparat		2	+98		-91		-	8	+2		-	n/a	n/a
15. billig kassesystem		3	+97	42	-6	88	-78	9	-2	19	-14	13.50	10
16. butikkdata system		3	+97		-	6	-2		-		-	3.77	10
17. kassesystemer		3	+97	4	+14	1	+11	17	+36	18	-13	6.14	260
18. point of sale		3	+97		-		-	34	-15		-	3.48	70
19. pos kassesystem		3	+28	17	+7	4	+2	13	+5	37	-14	6.00	20
20. kassaapparater		4	+96	21	+79		-85	73	-17		-86	8.42	720
21. kassaapparat oslo		4	+96	25	+3		-		-		-	n/a	n/a
22. godkjent kassaapparat 2019		5	+95		-		-	7	+1		-	4.70	70
23. kassasystemloven		5	+47		-	89	+11		-70		-	6.69	70
24. kortterminal		5	+95		-	85	+12	4	+5		-	6.82	260
25. billig kasse		6	+94		-		-	56	+44		-	n/a	10
26. butikkdata		7	+93		-	3	-2		-		-	2.56	90
27. enkelt kassasystem		7	+93	49	+8		-62	3	+2		-58	n/a	10
28. kassaapparat		7	+93	14	+86		-14	52	-27		-85	8.42	720



Keyword	SERP Features	s8r.no		tellig.no		unipos.no		izettle.com		ekspertvalg.no		CPC	Volume
		05 Apr ▲	Diff	05 Apr	Diff	05 Apr	Diff	05 Apr	Diff	05 Apr	Diff		
29. kassaapparat		7	+93	14	+26		-	55	+5		-84	8.42	720
30. smart kassesystemer		7	+5	9	+24	34	-31	4	0		-6	n/a	n/a
31. enkelt kassesystemer		8	+88	22	+5	19	-9	10	+5	52	-40	n/a	n/a
32. godkjent kassesystemer		8	+92	22	+37		-	3	0		-	n/a	n/a
33. smart kassasystem		8	+26	22	+78	23	-22	3	+7		-50	n/a	10
34. godkjent kassasystem		9	+69	22	-10		-	3	0		-	7.04	10
35. kassasystemer		9	+91	31	+6		-	4	+2		-	10.34	390
36. kasseapparat		9	+91		-	23	-9		-		-	4.87	140
37. kassesystem		9	+85	10	+35	5	+1	2	-1	36	-19	6.14	260
38. kassaapparat pris		10	+90		-79	31	-18	43	-31	14	-3	n/a	n/a
39. kassasystem ipad		10	+4		-17		-	5	-1		-	n/a	10
40. betalingsterminal pris		13	+87	37	-5	85	+15	5	+1	42	-14	11.15	40
41. selvbetjent kasse		13	+7	34	-3		-		-		-	2.33	50
42. ipad kasse		14	+6		-		-	85	-81		-	2.50	10
43. kasseapparater		15	+85		-	46	+54		-		-	6.89	10
44. kortterminal pris		15	+85		-	39	-17	4	+5		-	6.24	70
45. krav til kassasystem		15	+85		-		-	20	+12		-	6.36	20
46. butikksystemer		16	-9		-		-65		-		-	3.22	20
47. kassasystem		16	+84	66	+2		-8	2	-1		-	10.34	390
48. godkjente kassesystemer		17	+63		-41		-	3	0		-	4.20	10
49. kassasystemer butikk		17	-3	16	+4	11	-4	8	+11		-	6.41	20
50. butikksystem		18	+10		-		-71		-		-	3.22	20
51. leie betalingsterminal		18	+82	73	-31		-		-		-	5.53	30
52. krav til kassaapparat		20	+80	15	+51		-	50	-1		-74	n/a	n/a
53. leie kortterminal		23	+77		-		-		-		-	7.36	10
54. enkelt kassasystem		26	+53	41	+5	17	-6	5	+16	53	-38	5.89	20





Keyword	SERP Features	s8r.no		tellix.no		unipos.no		izettle.com		ekspertvalg.no		CPC	Volume
		05 Apr ▲	Diff	05 Apr	Diff	05 Apr	Diff	05 Apr	Diff	05 Apr	Diff		
55. butikk kasse system		27	+40	38	+1	4	+1	24	+13	5	+2	10.23	10
56. kassaapparat barn		33	+67		-		-		-		-	1.74	390
57. kassapparat		33	0	18	0		-		-		-	n/a	n/a
58. kassesystem butikk		33	+46	32	-1	3	0	34	-20	6	+4	6.08	40
59. nettbutikk kasse		33	+67	36	-26	9	-3	78	+22		-	n/a	n/a
60. kassasystemer norge		35	-13	12	+6		-	7	-1		-	n/a	10
61. izettle kassasystem		38	+62		-		-	1	0		-	11.01	70
62. kassapparater		43	+57	60	+11		-		-		-	n/a	10
63. enkel kasse		48	+52	27	-25	67	-1	54	-33		-	n/a	10
64. betalingsteminal		61	+39	14	+4		-	2	+4		-	20.67	590